

Carriers are under increasing pressure to fulfil different regulatory obligations to governments. Especially when budgets and resources are still under strain after the impact of the Covid pandemic on the air transport industry in 2020-2021. This is particularly true when budgets and resources are under strain and the carrier community is dealing with the effects of the Covid pandemic.

SITA API PNR Gateway for carriers simplifies the process of submitting passenger data, reducing the number of direct connections, data formats, addresses and message timings you will need to implement and manage for different governments, avoiding associated costs. SITA API PNR Gateway expose a full comprehensive web portal that includes Data Quality Analysis, Statistical Reporting, Message View, Journey Centric View, and Traveler Centric View, Online Manual Submission. These and other capabilities put you in control of the data submitted and its quality, helping you to proactively detect invalid data and avoid government fines and any operational impacts from agency investigations.

# WHAT DOES SITA API PNR GATEWAY FOR CARRIERS DO FOR YOU?

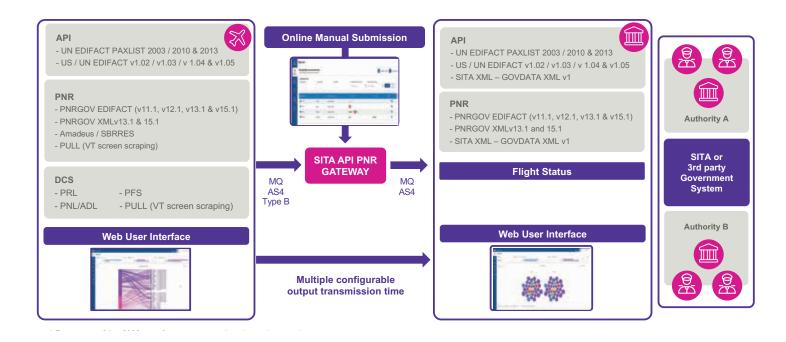
- SITA API PNR Gateway is a secure Data As A Service, capable of validating and submitting carriers' data feed for passengers and crew to any designated government at the right time in the right format.
- It is a strategic solution to offload all your concerns to implement different government requirements in relation to traveler data acquisition programs.
- It will help you reducing development cost as well as fines associated with wrong or missing data due to its validation capabilities.
- It will help you to visualize your Row Messages as Structured Information via Journey Centric and Traveler Centric View.
- It will ensure you submit a full traveler information through its Online Manual Submission capability.
- You will be able to generate your own compliance and traveler count report either as ad-hoc request or on scheduled frequencies.



# **HOW IT WORKS?**

After a simple carrier on-boarding process, the API PNR Gateway is ready to receive the traveler (passenger and crew) information, analyze the data quality and distribute it to multiple governments in the right format and at the right time. In addition, API PNR Gateway provides:

- A compliance report is generated for carriers
- Updated yearly to include the latest message standards
- Supported 24x7 with 99.5% availability for API/PNR
- No hidden cost



"We are glad to have adopted SITA's tried and tested solutions, which have supported the smooth take-off of our commercial operations. Having a trusted industry partner on our side makes a huge difference as we establish our offering, assuring passengers that we will provide the best experience possible while simultaneously boosting our operational efficiencies. The SITA teams' attentiveness to our needs from the outset only makes us more confident in our collaboration, which we look forward to continuing."

29 September 2021 Alf Sagen, CIO, FLYR





# 20 million PNR messages processed yearly



# **HOW IT ADDRESSES KEY CHALLENGES**

KEY CHALLENGE AREAS	ADDRESSING THESE CHALLENGES
1. Data quality and compliance	
<ul> <li>Airlines are not aware of quality issues until fined</li> <li>Risk of fines or legislative issues for inaccurate or incomplete data</li> </ul>	<ul> <li>Data Validation Tools:</li> <li>User Interface</li> <li>Periodic compliance reports</li> <li>Supports multiple data formats and transportation protocol</li> <li>Data Visualization per message / journey or traveler</li> </ul>
2. Automation	
<ul> <li>Human Error, re-keying data</li> <li>Irregular data submission</li> </ul>	<ul> <li>Turn-key solution, benefit realized in 6 weeks</li> <li>Reduce costs by reduced development</li> <li>All Government engagement facilitated by SITA</li> <li>24x7 technical support and future development by SITA</li> </ul>
3. Varying government requirements	
<ul> <li>Multitude of industry standards</li> <li>Facing non- standard requirements with some Governments</li> <li>Multitude of transportation protocol</li> </ul>	<ul> <li>Easy integration with Government systems</li> <li>Meet Government mandated submission times</li> <li>Data normalized into standard format</li> </ul>
4. Message distribution	
Multiple departments need the same data	<ul> <li>Single window to multiple security organizations within the same jurisdiction</li> <li>No additional maintenance and operation fees</li> <li>Flexible integration with government back-end systems</li> </ul>
5. Complete coverage	
	Online Manual Submission that ensures complete coverage of traveler arriving / departing, whether it is a scheduled or a non scheduled flight

"After the closure of the development requested by Neos, I am glad to give the first feedback. We are satisfied of the services provided as well as for the level of cooperation and promptness of the team, despite the pressure given by the deadline imposed for the GG certification for the purpose of UK PNRGOV. The synergy between SITA and NEOS teams, working closely with weekly meetings and hundreds of emails, has led to the results expected within the timings requested. Moreover, the 2 live flights monitored for the purpose of UK PNRGOV has underlined the efficiency of the flow NEOS CRS - GG - UK. I trust that all future actions will be smooth considering the good job done to date!"

18 August 2020 NEOS SPA – Security Operations Manager



GDPR compliant



Security by design



Continuously upgraded to the latest standards



# WHY SITA API PNR GATEWAY FOR CARRIERS?

SITA API PNR Gateway is a widely used system. It's a strategic solution with 25 years of expertise already selected by +400 carriers and +30 Governments all around the world.

- Help you reducing development cost to implement different IATA formats.
- Help you to proactively detect invalid data and avoid government fines.
- End to end managed service functionally rich, quick to deploy, optimized performance.
- You are in control of your data quality with the enhanced statistical reports.





### SITA AT A GLANCE

## Easy and safe travel every step of the way.

- Through information and communications technology, we help to make the end-to-end journey easier and safer for passengers from pre-travel, check-in and baggage processing, to boarding, border control and inflight connectivity.
- We work with over 400 air transport industry members and 2,500 customers in over 200 countries and territories. Almost every airline and airport in the world does business with SITA, and nearly every passenger trip relies on SITA technology.
- Our customers include airlines, airports, ground handlers, aircraft, air navigation service providers, and governments.
- Our solutions drive operational efficiencies at more than 1,000 airports, while delivering the promise of the connected aircraft to customers of 17,000 aircraft globally.
- We help more than 70 governments to strike the balance between secure borders and seamless travel.
- Created and owned 100% by air transport, SITA is the community's dedicated partner for IT and communications, uniquely able to respond to community needs and issues.
- We innovate and develop collaboratively with our air transport customers, industry bodies and partners. Our portfolio and strategic direction are driven by the community, through the SITA Board and Council, comprising air transport industry members the world over.
- We provide services over the world's most extensive communications network.
   It's the vital asset that keeps the global air transport industry connected in every corner of the globe and bridging 60% of the air transport community's data exchange.
- With a customer service team of over 1,700 people around the world, we invest significantly in achieving best-in-class customer service, providing 24/7 integrated local and global support for our services.
- Our annual Air Transport and Passenger IT Insights reports for airlines, airports and passengers are industry-renowned, as is our Baggage IT Insights report.
- We are a certified CarbonNeutral® company, reducing greenhouse gas emissions for all our operations through our UN recognized Planet+ program. In 2022, we committed to setting science-based emission reduction targets aligned to the Science Based Target initiative Net-Zero Standard.
- We also develop solutions to help the aviation industry meet its carbon reduction objectives, including reduced fuel burn and greater operational efficiencies.



For further information, please visit www.sita.aero

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