Efficient & Sustainable aircraft operations

#TS310523

SITA FOR AIRCRAFT

Kemal Ahmed

- Born to **foster collaboration** across the air transport industry by **sharing and bridging data**.
 - 100% owned by the **industry** and dedicated to its needs.
- Steered by the expertise and experience of the SITA Board and SITA council, comprising over 45 air transport industry CIOs and other IT professionals



SITA COMMUNICATION AND DATA EXCHANGE
SITA AT BORDERS
SITA AT BORDERS
SITA AT AIRPORTS
SITA FOR AIRCRAFT

PAGE 2

360+ EMPLOYEES					
EURO 204	AMER 111	APAC 40	MEA 9		
Key locatio	ons:				
<mark>Geneva (HQ)</mark> Switzerland	Montreal Canada		<mark>Dubai</mark> UAE		
Singapore Singapore	Atlanta USA		aris ance		
Barcelona Spain	Prague Czech Re	public	ව්පාලාර්		



Industry experts Over seven decades of air transport industry expertise



Global exchange of flight data At the heart of nearly all aircraft data exchanges in the industry



Our priorities

The industry's most **pressing challenges** are our **top priorities**

> Making better and timely decisions

Improving operations

Reducing operational costs

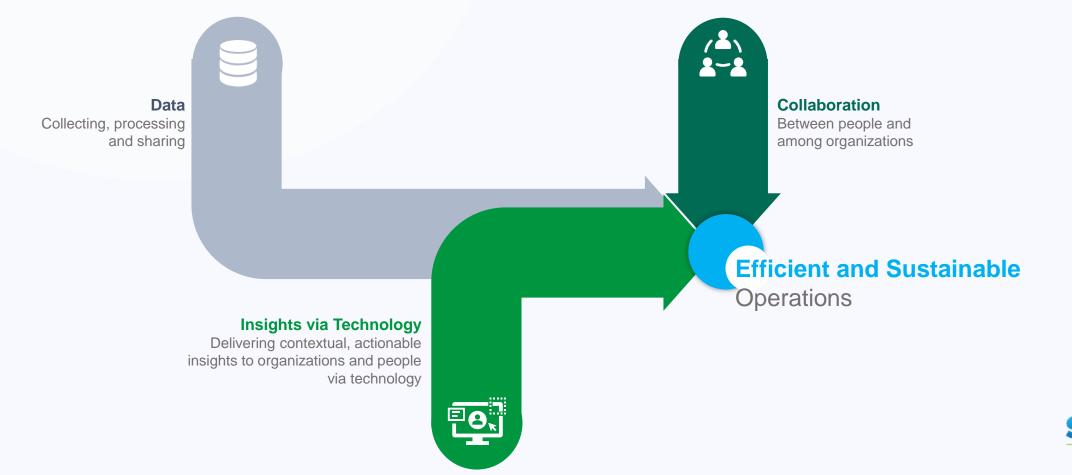
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Reducing environmental footprint



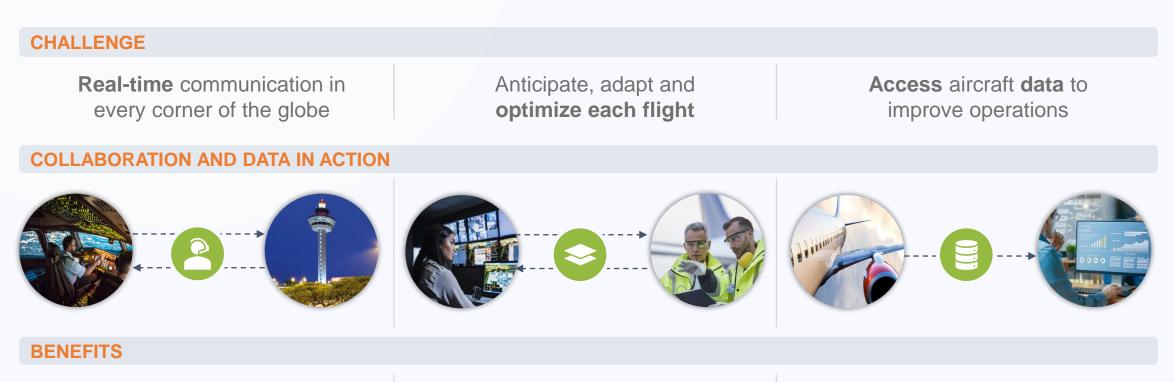
A collaborative, data-driven approach to improve operations

We address the industry's most pressing challenges by combining collaboration with data and technology



FOR AIRCRAFT

Collaboration and data in action to drive more efficient and sustainable flights



Smoother, more **efficient** operations for **safer airspace**

Duty personnel empowered to operate each flight in a more efficient and sustainable way Custom, predictive maintenance services so aircraft spend more time flying than on repair



Realizing the value of collaboration and data today

Cut fuel costs and carbon emissions





*For a 20 aircraft mixed jet fleet per year

Avoid severe weather events







reduction in Aircraft on Ground (AOG) time

Save time with smart connections

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of teams rate collaboration apps highly* *https://teamstage.io/teamwork-statistics



Making flight operations, air traffic management and aircraft maintenance more sustainable and efficient







Optimizing your flight operations, from take off to landing and beyond





SITA



SITA Flight Folder

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SITA **Mission Control Mission Watch**



SAVE FUEL

With tactical in-flight recommendations that help pilots to save fuel during each flight.

IMPROVE ON TIME PERFORMANCE

With data-driven recommendations that help your team anticipate disruptions and improve your flight plans.

AGILE COLLABORATION

Bringing pilots and ground teams together with solutions that easily integrate with their regular tools for exchange of up-to-the-minute updates.

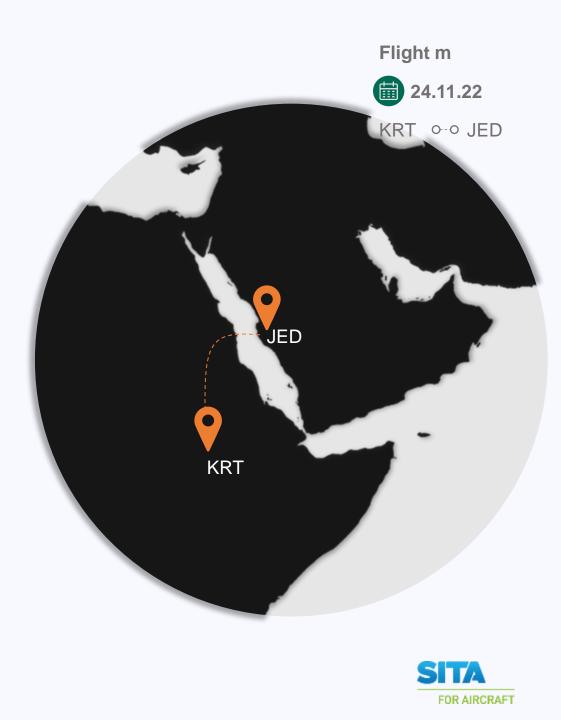
DEMO

An efficient and sustainable flight



a flight from Khartoum to Jeddah





a flight from Khartoum to Jeddah



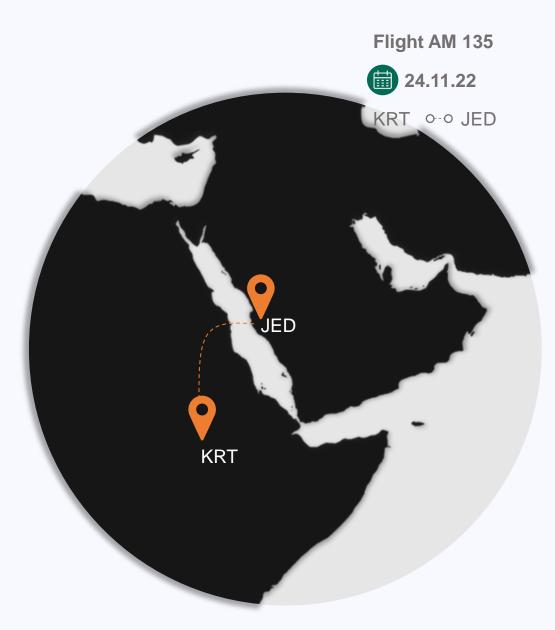
45 min worth of additional fuel burn



\$\$\$ worth of unexpected aircraft damage



Revenue loss due to aircraft on the ground



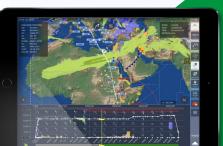




Oliver - Pilot

GOAL: fly the **optimal route**

CHALLENGE: save fuel and avoid bad weather



SITA Flight Folder SITA eWAS SITA OptiFlight



Adam - Dispatcher

GOAL: support the flight

CHALLENGE: make timely and effective **decisions**



SITA Mission Watch SITA Mission Control



Salem – Ramp Supervisor

GOAL: coordinate **ramp activities**

CHALLENGE: adapt to unexpected events



SITA Mission Control

ABT

JED

KRT

TIME
10:00
NOVEMBER 24

LOCATION Mission control room at KRT



 STAGE
 AIRCRAFT AIRBUS A320
 REGISTRATION M142E
 PAX IN TRANSIT 8
 FOB KG 4512

 GATE A32 NOVEMBER 24
 FROM HSSK / KRT Khartoum Int'I
 FLIGHT J4 662
 TO OEJN / JED King Abdulaziz Int'I
 GATE --:--NOVEMBER 24

 STD 11:00
 ATD --:- FLIGHT DURATION 1h 30min
 EN-ROUTE 1h 15min
 LANDING IN n/a
 ATA --:- STA 15:45

56





Adam - Dispatcher

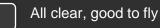
Flight preparation:

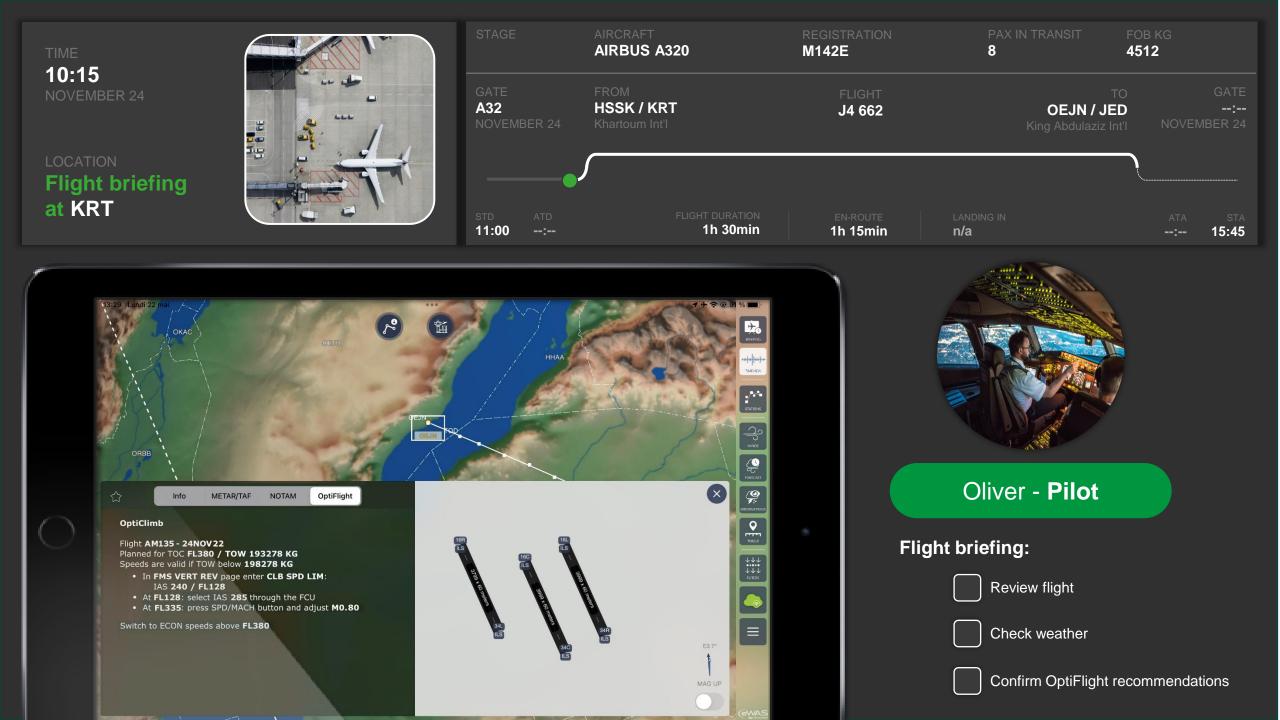


Finalize flight package



Review weather and alerts



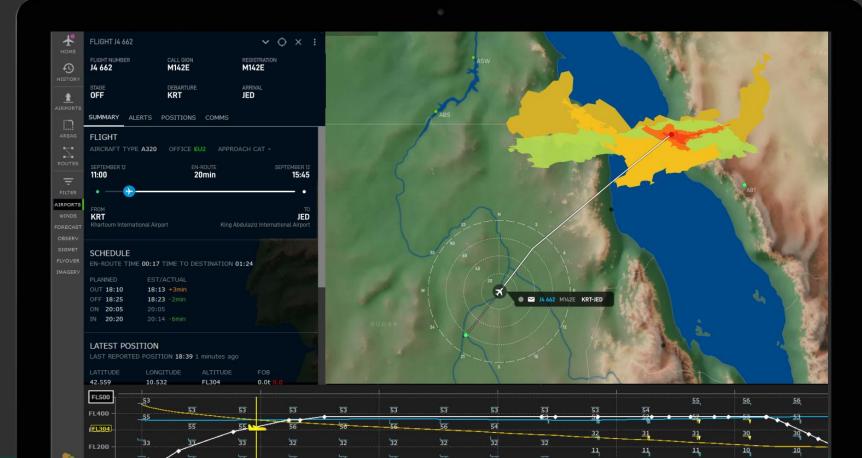


TIME **11:20** NOVEMBER 24

LOCATION Mission control room at KRT





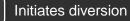


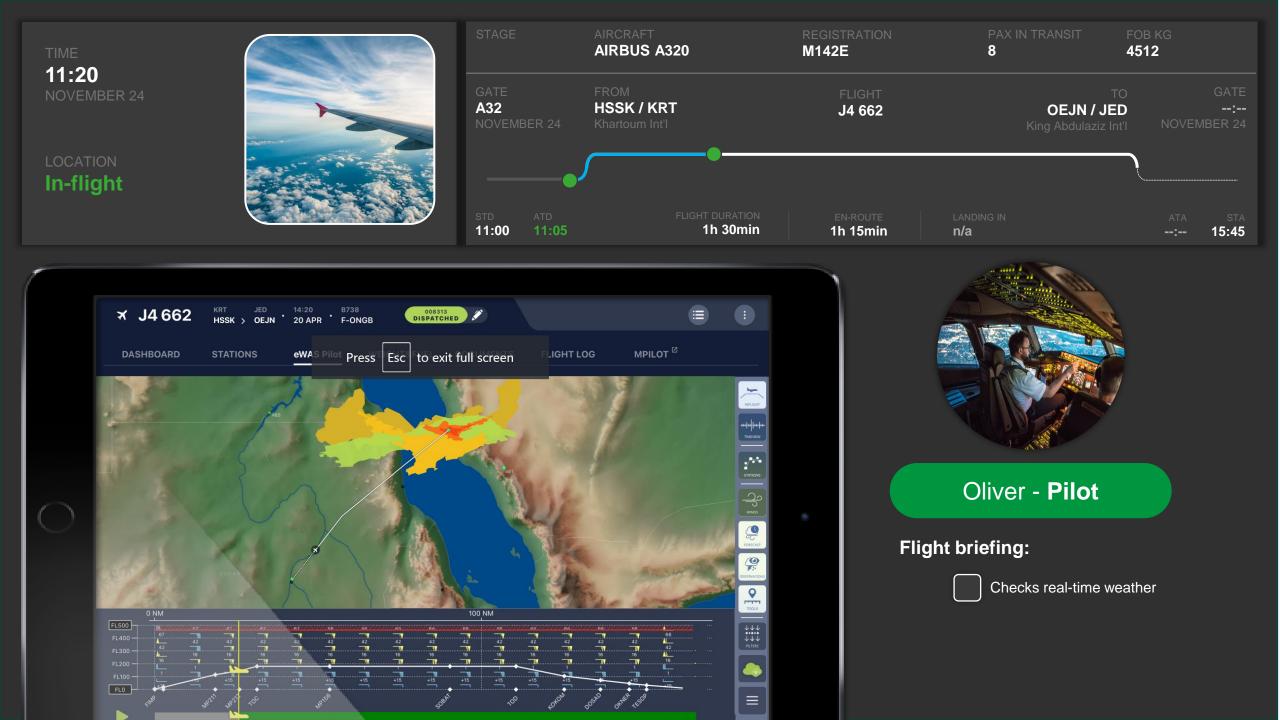


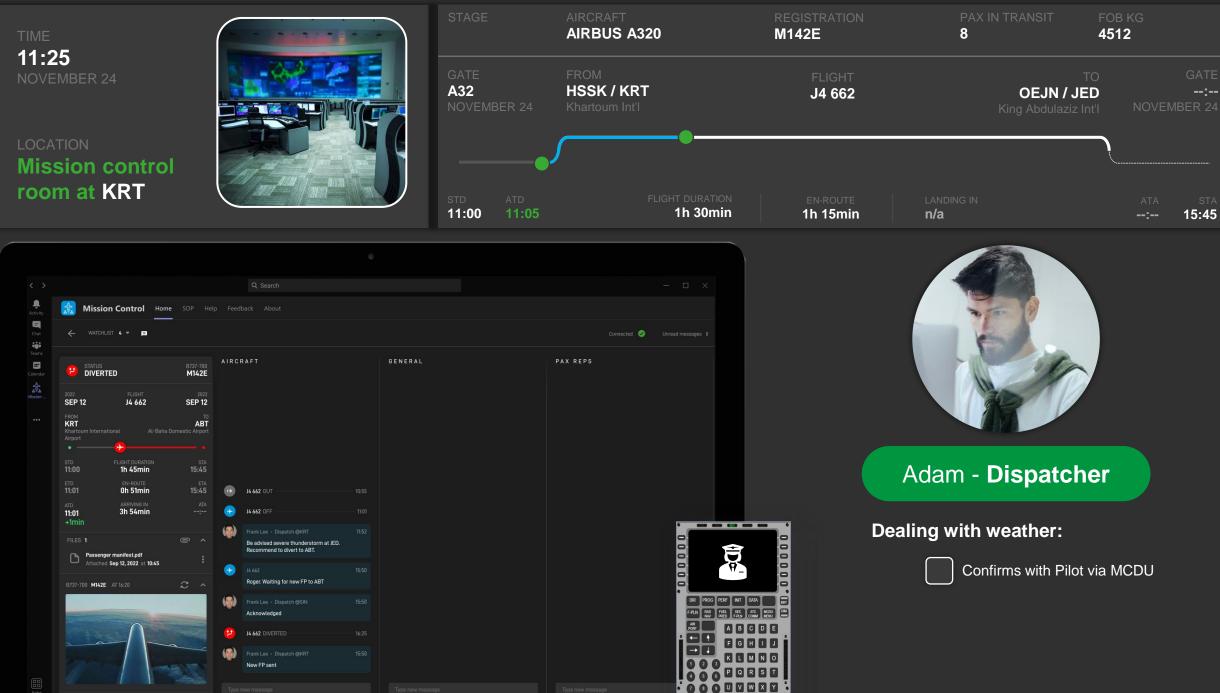
Adam - Dispatcher

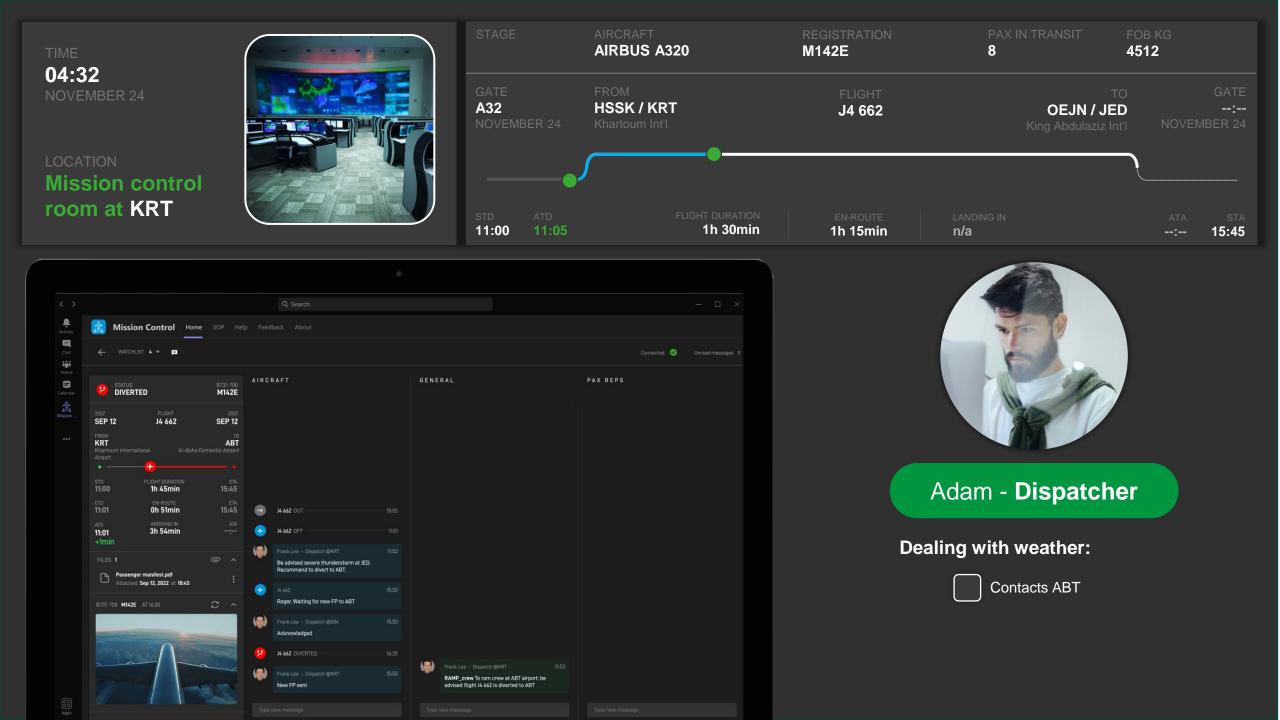
Dealing with weather:

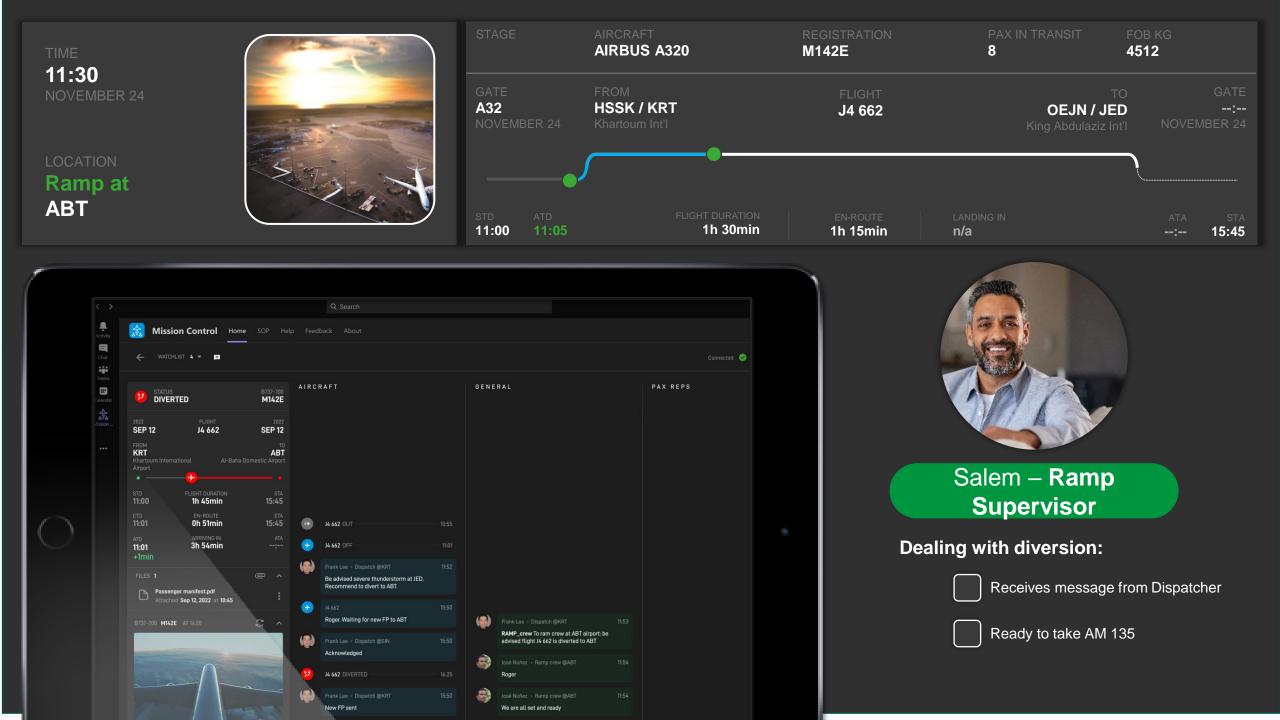








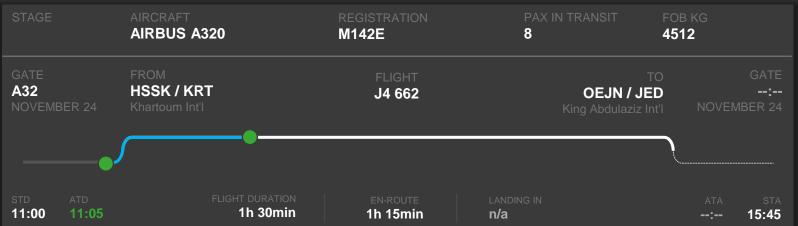


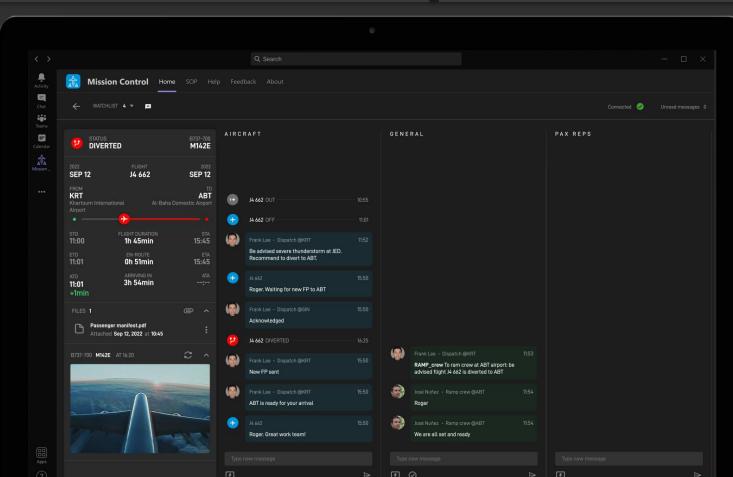


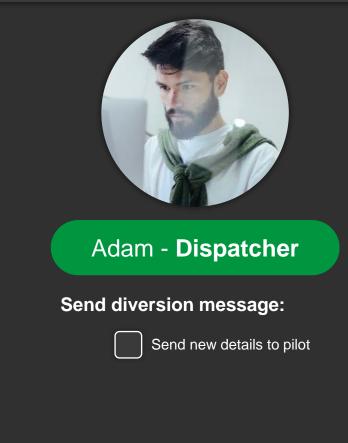
TIME **11:32** NOVEMBER 24

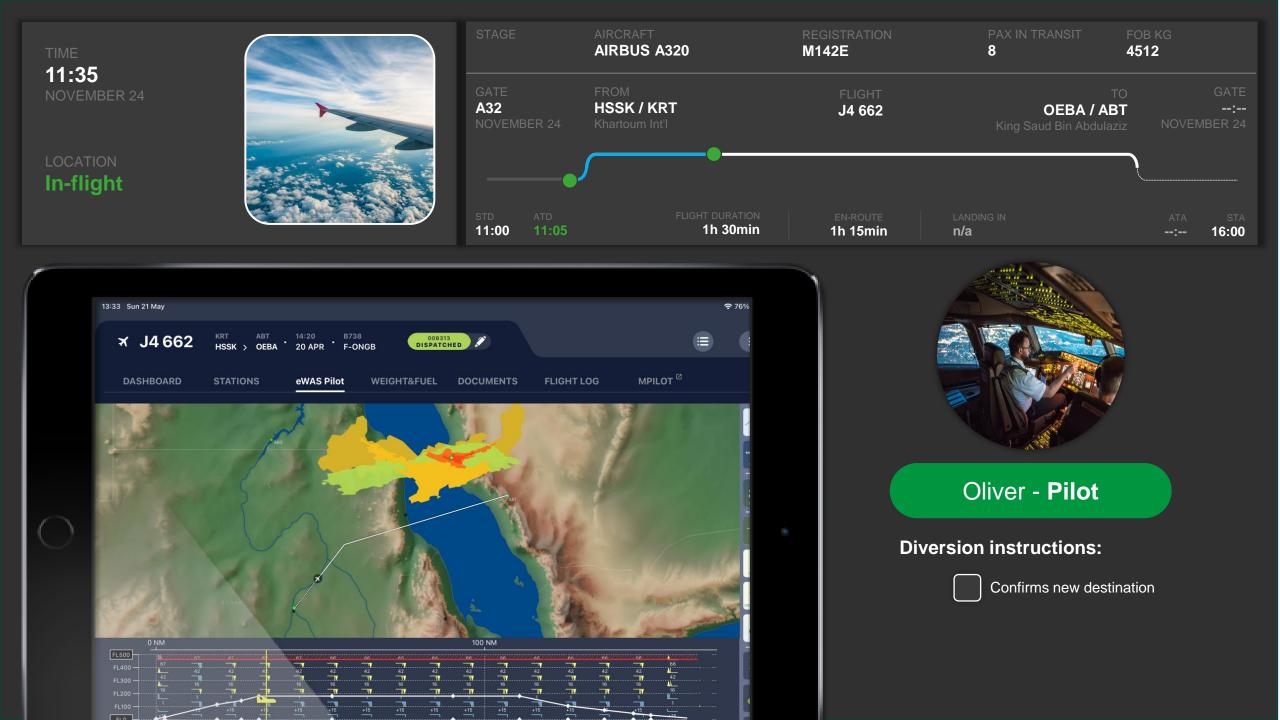
LOCATION Mission control room at KRT













Oliver - Pilot

GOAL: fly the **optimal route**

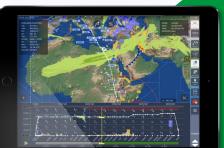
SAVED fuel AVOIDED bad weather



Adam - Dispatcher

GOAL: support the flight

MADE timely and effective decisions



SITA Flight Folder SITA eWAS SITA OptiFlight



SITA Mission Watch SITA Mission Control



Salem – Ramp Supervisor

GOAL: coordinate **ramp activities**





SITA Mission Control

- JED ABT

KRT

This is not just another flight...

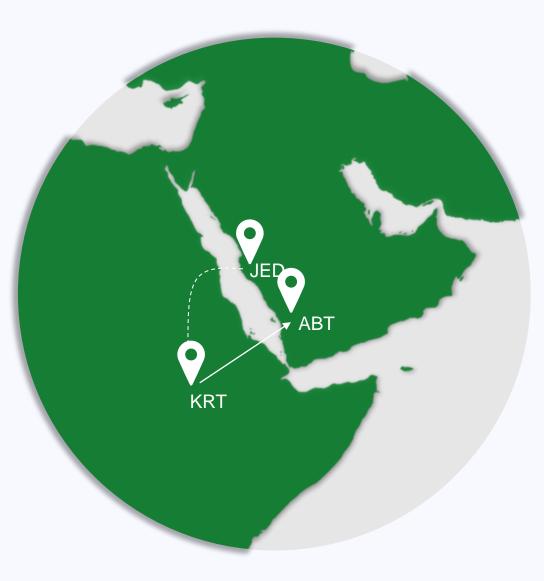
It's a successful mission leveraging data, technology and teamwork to achieve the **most efficient and sustainable flight**.

Adapt

Anticipate



Measure





Thank you!

