

Future Traveler Journey: From Doorstep to Destination

Riyadh

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#TS310523



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FUTURE TRAVELER JOURNEY: FROM DOORSTEP TO DESTINATION



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Travel is rebounding

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42%



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How do you implement
a new and unique traveller
experience that supports
your national ambition?

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How can you do any of these things if you rely on traditional technology and legacy services?



The reality is complicated



**THERE ARE
ALSO ASSOCIATED
RISKS WITH
THE DECISIONS
YOU MAKE**



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STARTING FROM THE BEGINNING



You have to
design something
new & unique in KSA



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IMAGINE THE DISAPPOINTMENT



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IMAGINE

TRAVEL
SIMPLIFIED

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IMAGINE

TRAVEL
SIMPLIFIED

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IMAGINE



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What if... ?



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Arrive to KSA
ready to go



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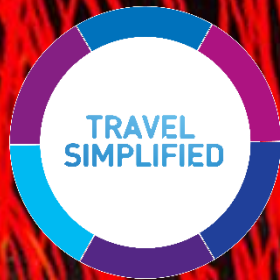
**SAUDI ARABIA
2027**

**Attend
Sporting
Events**



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Access concerts across KSA



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Enjoy best
F1 street
circuit



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IDENTIFY TRENDS & CUSTOMIZE EXPERIENCE



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**DEPARTURE
NEVER BEEN
EASIER**



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**TRAVEL
HANDS-FREE**



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Time	Destination	Airline	Flight Number	Gate
16:00	دهبي	flynas	SV310	214-226
16:00	دهبي	flynas	SV313	214-226
16:10	القاهرة	flynas	SV327	214-226
16:35	شرم الشيخ	flynas	F3511	209-213
17:00	دهبي	flynas	SV552	214-226
17:30	دهبي	flynas	KY269	201-208
18:00	القاهرة	flynas	F3513	209-213
18:05	دهبي	flynas	SV637	214-226
18:50	دهبي	flynas		
19:00	عمان	flynas		
19:00	عمان	flynas		

1248 100

FAUCERK
HARBOR



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Travel from anywhere to everywhere, underpinned by a digital identity



DIGITAL CREDENTIAL LINKED TO YOUR TRAVEL AIR/TRAIN/BOAT & EVENT ACCESS

TRUSTED TRAVELER CROSSING ARRIVAL BORDER USING FACE

USING SAME DIGITAL CREDENTIAL TO ACCESS EVENTS & TRAVEL BACK HOME

TRACK BAGGAGE, FLIGHTS, EVENTS...

TOURISM, SPORT, TRAVEL, SECURITY... ALL STAKEHOLDERS SHARING DATA / INFORMATION TO IDENTIFY TRENDS & CUSTOMIZE THE EXPERIENCE ACROSS THE WHOLE JOURNEY

THE FUTURE OF TRAVEL IS DIGITAL
DELIVERING A UNIQUE SEAMLESS TRAVEL EXPERIENCE STARTS WITH COLLABORATION



DON'T JUST LISTEN TO WHAT WE SAY

Look to the evidence that
supports our credentials

SITA'S GLOBAL DEPLOYMENTS

